

MEETING OF THE ECONOMIC DEVELOPMENT, TRANSPORT AND TOURISM SCRUTINY COMMISSION

DATE: WEDNESDAY, 16 OCTOBER 2019

TIME: 5:30 pm

PLACE: Meeting Rooms G.01 and G.02

City Hall, 115 Charles Street, Leicester, LE1 1FZ

Members of the Commission

Councillor Waddington (Chair) Councillor Sandhu (Vice-Chair)

Councillors Broadwell, Fonseca, Joel, Porter, Rae Bhatia and Valand

Members of the Commission are invited to attend the above meeting to consider the items of business listed overleaf.

For Monitoring Officer

Officer contacts:

Jerry Connolly (Scrutiny Policy Officer) Jason Tyler (Democratic Support Officer), Tel: 0116 454 6359, e-mail: jason.tyler@leicester.gov.uk

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Further information

If you have any queries about any of the above or the business to be discussed, please contact:

Jason Tyler, Democratic Support on (0116) 454 6359 or email jason.tyler@leicester.gov.uk or call in at City Hall, 115 Charles Street, Leicester, LE1 1FZ.

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AGENDA

FIRE / EMERGENCY EVACUATION

Chair to announce:

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1. APOLOGIES FOR ABSENCE

2. DECLARATIONS OF INTEREST

Members are asked to declare any interests they may have in the business to be discussed on the agenda.

3. MINUTES

Appendix A (Pages 1 - 10)

The minutes of the meeting of the Economic Development, Transport and Tourism Scrutiny Commission held on 22 August 2019 are attached and Members are asked to confirm them as a correct record.

4. PETITIONS

The Monitoring Officer to report on any Petitions received in accordance with Council procedures.

5. QUESTIONS, REPRESENTATIONS AND STATEMENTS OF CASE

The Monitoring Officer to report on any Questions, Representations and Statements of Case received in accordance with Council procedures.

6. EVESHAM ROAD LINK

The Director of Planning, Development and Transportation will give a presentation concerning the Evesham Road Link.

In accordance with Scrutiny Procedure Rules, the Chair will invite representatives of the End of the Road Campaign to present their comments regarding the Evesham Road Link proposals.

Councillors who are not members of the Commission have also been invited to speak at the meeting.

The Chair will make clear to the public and Councillors the extent to which they may participate in the meeting.

Any written representations concerning the item should be sent to the Democratic Support Officer before <u>12:00 noon on Friday 11 October 2019</u>:

Jason Tyler Democratic Support City Hall, 115 Charles Street, Leicester LE1 1FZ

Email: jason.tyler@leicester.gov.uk

The written representations received will be made available to members of the Commission prior to the meeting:

7. UPDATE ON INWARD INVESTMENT ACTIVITIES

Appendix B (Pages 11 - 18)

The Director of Tourism, Culture and Investment submits a report, which outlines key activities to support business growth and attract new business investment.

8. SCRUTINY REVIEW SCOPING DOCUMENT - ECONOMIC DEVELOPMENT AT A LOCAL LEVEL

Appendix C (Pages 19 - 24)

The scrutiny review scoping document - "Economic Development at a Local Level" is attached for consideration.

9. QUESTIONS FOR THE CITY MAYOR

The City Mayor will answer questions raised by members of the Commission on issues not covered elsewhere on the agenda.

10. WORK PROGRAMME 2019-20

Appendix D (Pages 25 - 30)

The Commission's Work programme is attached for information and comment.

11. ANY OTHER URGENT BUSINESS

Appendix A



Minutes of the Meeting of the ECONOMIC DEVELOPMENT, TRANSPORT AND TOURISM SCRUTINY COMMISSION

Held: THURSDAY, 22 AUGUST 2019 at 5:30 pm

PRESENT:

Councillor Waddington (Chair)
Councillor Sandhu (Vice-Chair)

Councillor Broadwell Councillor Fonseca Councillor Porter Councillor Rae Bhatia Councillor Valand

In Attendance:

Councillor Willmott

*** ** **

15. APOLOGIES FOR ABSENCE

An apology for absence was received from Councillor Joel.

16. DECLARATIONS OF INTEREST

Councillor Sandhu declared a pecuniary interest in agenda item 11, "Workplace Parking Levy", in that his wife owned a property in the Cultural Quarter. Councillor Sandhu advised that, due to the nature of his interest, he would withdraw from the meeting during consideration of this item.

Councillor Rae Bhatia declared an Other Disclosable Interest in relation to agenda item 11, "Workplace Parking Levy", in that his wife worked at Leicester University. In accordance with the Council's Code of Conduct, this interest was not considered so significant that it was likely to prejudice Councillor Rae Bhatia's judgement of the public interest. He therefore was not required to withdraw from the meeting during consideration of this item.

Although not a member of the Commission, Councillor Willmott declared an Other Disclosable Interest in agenda item 9, "Planning Enforcement Performance", for transparency, in that he was Chair of the Belgrave Hall

Conservation Society, which had liaised with officers about concerns regarding the lack of enforcement action taken in certain situations. This interest was considered to be relevant to the meeting's discussions and so did not preclude Councillor Willmott from addressing the Commission at the invitation of the Chair.

17. MINUTES

Further to minute 9, "Overview of the Commission's Remit", it was noted that a request had been received from organisations interested in the Evesham Road link to address the Commission when the link was considered. This request would be considered at the appropriate time.

Further to minute 10, "Manifesto Programme Issues relating to the Commission's Remit", it was noted that the Chair of this Commission was meeting the lead Executive members for the items in the manifesto that fell within this Commission's remit, to facilitate the monitoring of progress with them.

AGREED:

- 1) That the minutes of the meeting of the Economic Development, Transport and Tourism Scrutiny Commission held on 27 June 2019 be confirmed as a correct record; and
- 2) That the Scrutiny Officer be asked to circulate the presentation given under minute 9, "Overview of the Commission's Remit", to all members of the Commission.

18. PETITIONS

The Monitoring Officer reported that no petitions had been received.

19. QUESTIONS, REPRESENTATIONS AND STATEMENTS OF CASE

The Monitoring Officer reported that no questions, representations or statements of case had been received.

20. QUESTIONS FOR THE CITY MAYOR

Provision for Cycle Parking

Councillor Broadwell referred to her recent experience of bike theft and expressed concern that fear of such theft could deter people from cycling in the city and impact on cycle shops' business. She therefore asked the City Mayor if he could give consideration to the provision of more cycle parking in the city and specifically more secure cycle parking.

The City Mayor welcomed the question, noting that cycle parking had increased significantly in the city centre in recent years and that, in particular, the Bike Park on Town Hall Square was a popular and well-used facility. He advised that he would be happy to undertake an audit of this provision, in order to clarify current cycle parking provision and establish whether further provision

was appropriate.

AGREED:

- That the City Mayor be asked to undertake an audit of cycle parking in the city centre to determine if current facilities are adequate and whether the addition of further facilities would be appropriate; and
- 2) That the City Mayor be asked to report back to this Commission in due course on the findings of the audit referred to under 1) above.

21. CITY CENTRE ACCESSIBILITY

The Director of Planning, Development and Transportation submitted a report outlining the approach taken to accessibility design relating to proposed highway and transport schemes in and around the city centre.

The City Centre Streets Programme Manager introduced the report, drawing attention to the following points:

- It was believed that Leicester had one of the largest pedestrianised areas in the country in its centre. Although it was necessary to admit vehicles to this at times, care was taken to ensure that the area was not dominated by vehicles;
- Healthy streets assessments were undertaken, which included Healthy
 Streets Audits to determine how conditions could be improved for all street
 users, and consideration of how streets could be made safer by design.
 Work was ongoing to extend this beyond the city centre, as part of the
 Council's work to move away from the dominance of cars in the city;
- Almost all bus stops in the city centre now had level access. A shallow sawtooth layout was used to ensure that buses could pull up parallel to the kerb at bus stops;
- Drivers with disabilities who held a "blue badge" were able to park on single yellow lines for up to three hours;
- It was recognised that provision needed to be constantly reviewed, as the city centre changed constantly; and
- It was intended to look at accessibility in the north-west and south-west of the city next, before moving on to the rest of the city.

At the invitation of the Chair, Maureen Peberdy, representing Labour Disability, addressed the Commission, making the following points:

 Almost a quarter of people in the United Kingdom were registered as disabled, but there were many more with disabilities who were not registered;

- A recent World Organisation study recognised that places were missing a large economic gain from people with disabilities. For example, it was estimated that in the United Kingdom the "purple pound" was worth £249billion. However, none of the cities ranked highest for accessibility were in the United Kingdom;
- The walk round the city centre to gain an impression of accessibility, on which she had accompanied Councillors and Council officers, had been very useful in helping to identify aspects of accessibility that were working well and those which could be improved;
- Many people did not use certain businesses due to poor accessibility, barriers to entry, or poor customer service for disabled people;
- Some people were not able to navigate cluttered environments, so did not use the city centre;
- Investment in digital democracy could be an important aid to encouraging disabled people to use the city centre. For example, an app could be created enabling people to plan accessible routes, possibly using crowdsourced information;
- The provision of Changing Places toilets was very welcome, but these were only located in the city centre and at least one further one was needed there in order to spread the locations more evenly across the city centre:
- A safe space was needed for people who needed to move away from a crowded and/or noisy environment for a short time;
- o Induction loops and audio-assistive systems needed to be introduced;
- o Ramps should be used where possible rather than steps;
- In general, toilets in the city centre were very badly sign-posted;
- A booklet sign-posting people to facilities would be very useful. This could be stocked by the Information Bureau, as it already received requests for this information; and
- Ability needed to be considered as well as disability.

Ms Peberdy strongly encouraged the Council to consider entering the Access Award, which was a European Union award recognising cities that became more accessible to their citizens. At present, Chester was the only city in the United Kingdom to have received this award, so it could be useful to examine how it had achieved this. However, it was noted that entries for this year's award needed to be submitted by September.

Ms Peberdy noted that she had only addressed accessibility in the city centre and expressed the hope that issues in the outer areas of the city could be

discussed at some point.

The Commission welcomed the analysis of city centre accessibility and considered how people could be moved around it. One suggestion was the use of electric golf-cart style vehicles or a land train on set routes, but it was recognised that care would have to be taken to ensure that people could get on and off these. People using walking aids could not easily get on to moving things, such as moving pavements, so any means of transport would have to stop completely to pick up and set down. Consideration also would need to be given to the implications of introducing vehicles to areas that currently were vehicle-free.

In considering these suggestions, the City Mayor noted that consideration was being given to whether a workplace parking levy should be introduced, (see minute 24, "Workplace Parking Levy", below). If this was introduced, income from the levy could be a potential revenue source for alternative forms of transportation, including initiatives such as accessible transport around the city centre.

The Commission noted that, as set out in the report, various issues had been identified during a walk around the city centre. The following points also were made in relation to this:

- A lot of shops had steps at their entrances, preventing wheelchair users from going in. Some premises were not able to use a ramp over these steps and some had bells that could be rung from service, but it was acknowledged that this this did not remove the disadvantage to disabled people;
- Some parking bays designated for disabled drivers would be hard for wheelchair users to use, as the bays had high kerbs which could not be mounted by a wheelchair;
- Some road crossing points had drains close to them, which could catch the wheels of wheelchairs;
- It appeared to be relatively straightforward for wheelchair users to manoeuvre on and off buses. Bus companies were willing to let disabled users try this out by appointment at the bus station;
- In response to concerns that cars often parked at certain bus stops, preventing people from using the raised kerb, Highways officers were introducing parking restrictions to address the situation;
- In some locations, cars parked in front of dropped kerbs, restricting access to those kerbs; and
- Items on pavements, such as rubbish piled up next to litter bins or A boards outside premises, restricted the useable area of those pavements.

AGREED:

- That the Director of Planning, Development and Transportation be asked to consider the suggestions recorded above to make the city more accessible and report back to this Commission as appropriate;
- 2) That all Councillors be invited to advise Highways officers of locations in their Wards at which parking at bus stops prevented bus users from using the high kerbs at the bus stops and that Highways officers be asked to take appropriate action in response to such notifications; and
- 3) That the Director of Planning, Development and Transportation be asked to liaise with the Chair and Vice-Chair of this Commission to arrange a walk around areas outside of the city centre to assess the accessibility of those areas.

22. LEICESTER LOCAL PLAN TIMETABLE AND CONSULTATION

The Director of Planning, Development and Transportation submitted a report outlining the timetable for the next stages of the Local Plan, including provisions for scrutiny and consultation.

The Head of Planning introduced the report, noting that an accessibility standard would be considered as part of the Local Plan, (see minute 21, "City Centre Accessibility", above). He also explained that, due to the wide-ranging issues covered in the Local Plan, meetings currently were being held with the Chairs of the Council's scrutiny commissions to determine how the development of the Plan would be managed, including consultation processes.

Some concern was expressed that the development of the Local Plan appeared to be taking a long time and that this would result in consultations being held over the Christmas period, when fewer people were likely to respond. It therefore was suggested that consideration could be given to delaying the start of consultation to January 2020. In reply, the Head of Planning explained that the Council was under pressure to complete the Plan as soon as possible, but previously consultation periods had been extended to allow more time for comment, so this could be considered again if Members wished. The City Mayor acknowledged the concerns raised and undertook to discuss with officers whether the consultation period should be extended in this case.

AGREED:

- 1) That the Local Plan timetable and provisions for scrutiny of, and consultation on, the Leicester Local Plan be noted; and
- 2) That the City Mayor be asked to discuss with the Director of Planning, Development and Transportation whether it would be appropriate to extend the consultation period scheduled to be held at the end of this year to account for public holidays at that time.

23. PLANNING ENFORCEMENT PERFORMANCE

The Director of Planning, Development and Transportation submitted a report providing an overview of the effectiveness and performance of the Leicester City Council's planning enforcement function in comparison with other authorities, as appropriate.

The Head of Planning introduced the report, drawing Members' attention to the examples of enforcement action included in the report, stressing that the preferred method for resolving enforcement issues was through negotiation.

At the invitation of the Chair, Councillor Willmott addressed the Commission, reminding Members of the interest he had declared in this item.

Councillor Willmott advised the Commission that the Belgrave Hall Conservation Society had become concerned that limited enforcement action was being taken in a number of cases. Although the Council's policy was to retain the character of the area, there were some streets where changes to buildings were starting to change the profile of those streets through the cumulative impact of the addition of things such as dormer windows and extensions. Councillor Willmott therefore asked what criteria were used in deciding what was acceptable and what was not and asked that officers try to increase the number of cases resolved through negotiation.

Members expressed concern at the extent that negotiation resulted in advice being given that retrospective planning permission be sought. This could give the impression that development could be undertaken that was in breach of planning requirements, but the situation could then be remedied through the use of the retrospective planning permission process.

In reply, the Head of Planning drew Members' attention to the government guidance that planning officers were required to follow. This advised that an appellant could appeal against an enforcement notice on the ground that a retrospective planning application could have been made with a reasonable expectation of it being granted. All planning applications, whether retrospective or not, had to be considered on their individual merits.

The Head of Planning reminded the Commission that all Councillors received a weekly update on planning enforcement cases. Councillors were invited to contact officers if further information on any of these cases was required.

Councillor Willmott addressed the Commission further, noting that the comparative data provided in the report was useful, but asking that this be given greater analysis and a further report made to the Commission if any aspect of the data was considered to be of wider interest. He also expressed the concern that, if a development initially was refused, but went ahead and then was approved as a retrospective planning application, this could become a pattern for a developer and asked that, if possible, it be investigated whether this occurred.

The Commission queried whether there was lack of consistency in negotiations, as some enforcement action appeared to be taken on the basis of

very few complaints, but issues that appeared to have a significant impact on an area appeared to be left unchecked, (for example in respect of issues of emissions from unauthorised flues). The Head of Planning advised that every assessment was a matter of public record and could be examined. Assessments routinely included negotiations with other service areas, such as Environmental Health, as needed. If the issue was proven be a statutory nuisance, Environmental Health officers could, and did, take action on it, but government guidance was clear that Planning officers should not seek to achieve compliance with environmental legislation through what would be an inappropriate use of planning powers.

AGREED:

- 1) That the report be noted; and
- 2) That the Director of Planning, Development and Transportation be asked to note the comments recorded above.

In accordance with his declaration of interest recorded above, (see minute 16, "Declarations of Interest"), Councillor Sandhu left the meeting at this point. He remained absent for the rest of the meeting.

24. WORKPLACE PARKING LEVY

Councillor Rae Bhatia reminded the Commission of the interest he had declared in this item.

The Director of Planning, Development and Transportation submitted a report explaining the background to the Workplace Parking Levy (WPL) and providing an early indication of the likely actions to take forward the Council's commitment to consult on a WPL for Leicester.

The City Mayor introduced the report, asking for Members' views on the proposal for a WPL before wider consultation was undertaken. He stressed that this matter was at a very early stage of consideration, with a lot of work needed before consideration could be given to preparing a draft scheme.

It was queried whether these proposals were the same as those that had been discussed a few years previously, in relation to the Park and Ride scheme. The City Mayor advised that they were not the same, as the scheme that had been considered previously was a very limited congestion charging scheme.

A concern also was raised that the proposals were quite limited and that the Council should be seeking to take more action on this issue. For example, it was suggested that suggested ways forward could be sought from outside the Council and public consultation then held on a scheme that had public support.

Members also queried how ideas could be sought on how revenue raised could be used, to avoid the WPL not being accepted through lack of knowledge and/or information. In reply, the City Mayor explained that initial conversations would include discussions on how any revenue raised could best be used to help deter people from using cars in the city, while being offered a realistic alternative.

It was suggested that the introduction of electric mobility vehicles to help people move around the city centre could be an appropriate scheme to fund from revenue raised by a WPL. Another option could be to offer reduced bus fares for young people in the city, as many of them experienced financial difficulties.

At the invitation of the Chair, Maureen Peberdy, representing Labour Disability, addressed the Commission, noting that limited "blue badge" parking was available for disabled drivers holding blue badges and parking in some car parks was very expensive. This deterred those drivers from coming in to the city centre. Ms Peberdy therefore asked whether holders of blue badges would be exempt from a WPL. In reply, the City Mayor advised that this would be considered during the discussions to be held before any scheme was drafted.

It also was suggested that an alternative option could be to fund a trolley-bus mass transit system. At present, an exemption from current legal requirements for public transport systems could be needed, as trolley buses were longer and more articulated than currently permitted. It therefore was requested that the possibility of obtaining such an exemption be investigated.

Members also queried whether the potential economic impact of a WPL on businesses had been considered, either as a deterrent or encouragement to their development. In reply, the City Mayor noted that experience of a WPL in Nottingham showed that benefits to the economy of having funding available for public transport outweighed the negative aspects of having to pay the WPL. An assessment therefore needed to be made of whether this also would be the result in Leicester. This consideration would include discussions with trades unions, including an assessment of the impact of a WPL for lower-paid workers if an employer passed on the full cost of a WPL to their employees.

AGREED:

- That the Director of Planning, Development and Transportation be asked to investigate whether an exemption from current legislation covering the permitted size of public transport vehicles could be gained to potentially enable a trolley-bus mass transit system to be established in the city; and
- 2) That the City Mayor be asked to report back to this Commission when the conversations referred to above on the introduction of a Workplace Parking Levy have been held, to update the Commission on progress with these discussions and the proposed way forward.

25. WORK PROGRAMME

The Commission received and considered its work programme.

The Chair reported verbally that she had been meeting the lead Executive members for the items in the manifesto that fell within this Commission's remit and four possible review areas had been identified:

- Work would continue on Accessible Leicester for people with disabilities, (see also minute 21, "City Centre Accessibility", above);
- The Commission would be fully involved in the consideration of transport improvements with the funds raised from a Workplace Parking Levy, (see also minute 24, "Workplace Parking Levy", above);
- The Commission would host a hearing on the Living Wage towards the end of the year, to which a range of employers and interested bodies would be invited, including City Council representatives. Planning for this would be undertaken by a small task group, to include the Chair and the Assistant City Mayor with responsibility for Policy, Delivery and Communications. Members therefore were invited to express an interest in participating in the task group; and
- A scoping document would be prepared for a review of the development of job creation, skills and investment plans for areas which are doing less well – looking for encouragement of business development, opportunities for young people.

AGREED:

- 1) That the Commission's work programme be noted; and
- 2) That Members of the Commission wishing to participate in either the task group preparing for the proposed hearing on the Living Wage or the proposed review of the development of job creation, skills and investment plans for areas which are doing less well, (or both), be asked to advise the Scrutiny Policy Officer of their interest.

26. CLOSE OF MEETING

The meeting closed at 7.10 pm

Appendix B

Report to Scrutiny Commission

Economic Development, Transport and Tourism Date of Commission meeting: 16 October 2019

Inward Investment Activities

Report of the Director of Tourism, Culture and Investment



Useful Information:

Ward(s) affected: All

Report author: Mark Oakley

Author contact details
 0116 454 3840 mark.oakley@leicester.gov.uk

1. Summary

This report outlines key activities to support business growth and attract new business investment.

2. Recommendation(s) to scrutiny

Scrutiny is asked to note the contents of this report and asked to consider what other approaches might be considered to raise the profile of the area and attract investment.

3. Supporting Information

3.1 Background

This report notes the key activities being delivered or developed by the Place Marketing Team to support growth of businesses in Leicester and to attract new investment. In recent years, significant successes such as the attraction of IBM, Hastings and Octopus energy have created several thousand new job opportunities.

The Place Marketing Team, funded jointly by the City and County Councils, delivers place marketing, inward investment and strategic tourism services across Leicester and Leicestershire.

3.2 Developing our toolkit

The Team actively promote and raise awareness of the investment opportunities within Leicester and Leicestershire, working alongside local businesses, business intermediaries, land owners, commercial agents and developers, the Leicester & Leicestershire Local Enterprise Partnership, Midlands Engine and Department for International Trade. In order to do this effectively, a 'toolkit' of supporting materials is being developed and is described below.

Website and marketing collateral

In March 2019, a new Strategic Sites map was produced to highlight key development and investment opportunities across Leicester and Leicestershire. The map demonstrates locational advantages of investing in our area, together with the support that is on offer. This is attached as an appendix – hard copies will be available at the meeting.

As part of the Collaborate ERDF Programme, we are working to significantly enhance our web presence, with a new image bank and marketing collateral. The InvestinLeicester.co.uk website is being developed to provide more client focused information, including data and detailed sector propositions, to improve targeting of businesses and their advisers. It will showcase what is great about the area in comparison to others.

Six detailed sector-based propositions are being developed to provide up-to-date information and support the early stage investment decision making process, namely:

- Space
- Advanced Manufacturing & Engineering
- Life Sciences
- IT. Professional & Financial Services
- Advanced Logistics
- Food & Drink

These were chosen to represent the parts of our economy that have capacity for growth and that build on existing strengths. The approach combines locational and people factors, such as connectivity, skills and labour availability, with cross-sectoral strengths within the area that are important to the individual business. The propositions will be tailored for use by the Invest in Leicester team to hand-hold investment enquiries.

A new Invest in Leicester brochure is in development that will showcase Leicester and Leicestershire, promoting sectoral strengths and providing site specific information for major employment sites. This will be available as a limited printed run copy, as well as on our website and Linked In page.

Other place marketing material is also being developed and will be used by the team to showcase quality of life issues including the cultural and arts offer of the city, to help make the case for people to move to and pursue careers here.

Social Media

Business networks are critical to amplify the positive business impression we are seeking to build upon. Many business professionals use Linked In to keep up-to-date in their industry, communicate, as well as seek new opportunities.

In June 2019 we established an InvestinLeicester Linked In page to help promote positive business stories and improve our business connections. To date, we have developed over 470 connections, focusing on businesses involved in the property, development and investment industry, Department for International Trade including overseas posts, local businesses, universities and business intermediaries. The effective use of hashtags and sharing is being developed to further amplify the InvestinLeicester voice.

Business Case studies and Ambassadors

One of the most effective ways of communicating a positive impression to businesses considering the area is to showcase local business success stories. The city has successfully secured major inward investment from companies such as IBM, Hastings Direct, Octopus Energy and PPL PRS. We are working with recent investors, as well as more established businesses, to develop business case studies that highlight the benefits of setting up business in Leicester, where our business ambassadors help to communicate the advantages of locating in Leicester. Having others making the case on our behalf is particularly helpful as potential investors welcome the opportunity to test our 'official' messages with others who they perceive to be more 'independent'.

Mapping existing Foreign Owned Businesses

A bid was recently submitted to the Department for International Trade for £35k to deliver a key account management project that supports the growth of foreign-owned businesses within the area. The bid was successful and we will employ a person, initially for 6 months, to identify, engage and support foreign-owned companies.

Events & Networks

It is important that we use business networks to amplify our message, so the Invest in Leicester team will be soft launching the new toolkit in partnership with the Department for International Trade at the Leicester Business Festival on 6 November 2019.

The Invest in Leicester team will also be promoting the area at the Festival of Enterprise event in the NEC, Birmingham on 23 and 24 October 2019. This event is in its 3rd year and is targeted at business owners across the Midlands and beyond.

The council work closely with Team Leicester, a private sector led partnership active in the local and regional property and development industry. Team Leicester showcase Leicester and Leicestershire at MIPIM, Cannes, described as the world's leading real estate market event and attended by global cities and regions seeking investment and development. We work with Team Leicester to organise a series of events throughout the year all focused on promoting our area, developing connections and stimulating investment. By engaging in this way we benefit from private sector business and development leaders helping showcase our city, which is even more effective than a local authority in isolation. A pre-MIPIM event is currently being planned for 31 October as part of the Leicester Business Festival and Team Leicester will form part of the Midlands Engine/Department for International Trade delegation for MIPIM in March 2020.

Improving data and links with property agents

The Invest in Leicester team maintain a databank of employment sites and vacant offices and industrial units working alongside local and regional commercial property agents and developers, as well as the two local authority property teams. A meeting is due to be held on 13 November 2019 to explore opportunities for better working, including how we can best help agents to promote the area.

Are there any other ways that Members consider would be cost effective in promoting Leicester for inward investment?

3.3 Enquiries and Successes

Enquiries are received by the team through a variety of sources:-

- Web-based
- Direct through contacts and intermediaries
- Department for International Trade

There are a number of different types of enquiries that are handled, ranging from local businesses seeking to expand to international businesses keen to establish a UK presence.

During the period 2018/19 the team received 199 new enquiries. In Q1 2019/2020 71 enquiries have been received.

The support that is requested ranges from simple property enquiries, such as searching for 1,500sqft of office space, to detailed major investments that require new employment land, support by way of grants and/or loans and a more innovative approach to securing the investment.

The council is also in regular dialogue with previous investors to help them continue their growth trajectory, for example IBM, Hastings Direct and Octopus Energy, as well as supporting new investors, including:-

- IBM Client Innovation Centre IT & Consultancy services continued business and employment growth
- Imperial Corporate Events corporate events expansion and relocation to Mercury Place
- Hastings Direct insurance continued business and employment growth
- Mattioli Woods wealth management relocation and expansion to new build offices in New Walk
- PPL PRS music licencing expansion from London and continued business and employment growth at Mercury Place
- Williams Commerce e-commerce retention within City and business expansion
- Octopus Energy energy supplier continued business and employment growth with relocation to Colton Square

- Omnidea space international investment as part of new Space Park
- Unlimited Wellbeing healthcare expansion from Nottingham
- Calibrate Consulting digital consultancy expansion from London
- Yu Energy energy supplier business growth and expansion to Waterside
- Speedel business logistics relocation and expansion
- Global Payments payment technology relocation to Watermead Business Park
- Sarstedt medical equipment expansion and relocation to Optimus Point

The team also continue to work, often on a confidential basis with businesses seeking to grow within and relocate to the City.

4. Financial, legal and other implications

4.1 Financial implications

There are no financial implications arising directly from this report.

4.2 Legal implications

There are no legal implications arising directly from this report.

4.3. Climate Change implications

There are no climate change implications arising directly from this report.

4.4 Equality Impact Assessment

There are no equality implications arising directly from this report.

4.5 Other Implications

None applicable.





















Leicester | Leicestershire

Invest in Leicester

The largest economy in the East Midlands...

Fast facts

- The largest economy in the East Midlands worth £23.4 billion a year
- Leicestershire provides nearly 500,000 jobs and hosts over 42,400 trading businesses
- Central location with two of the largest distribution parks in the country
- Voted one of the best UK cities in which to do business
- Home to three leading world class universities supplying
- East Midlands Airport UK's No. 1 for pure freight
- Ranks top amongst Britain's best areas to bring up a family



4 LOUGHBOROUGH UNIVERSITY SCIENCE & ENTERPRISE PARK (LUSEP)

Contact: Tracy Bhamra, Loughborough University T +44 (0):509 223:78 E LUSEP@boro.ac.uk

MARKET HARBOROUGH

Contact: James Phillips, APB T +44 (0):16 2540382 | +44 (0):7802 645454 | E jmp@apble

6 LAND AT AIRFIELD FARM, MARKET HARBOROUGH



7 COMPASS POINT BUSINESS PARK

8 LUTTERWORTH EAST



9 MAGNA PARK, LUTTERWORTH

BARWELL SUE (SUSTAINABLE URBAN EXTENSION)

11 HORIBA MIRA TECHNOLOGY PARK

Contact: Terry Spall, MIRA Technology Park Ltd T +44 (0)247 635 5220 E terryspall@mira.co.uk

12 HINCKLEY PARK

Hinckley Park is a new 82 acre strategically lo business park. Located adjacent to Junction M6 in Hinckley, the park provides direct aco

Contact: Rob Watts, Avison Young

13 INTERLINK SOUTH

14 MOUNTPARK BARDON II

Contact: Mark Webster, DTRE T +44 (0)20 33289105 E markwebs

15 EARL SHILTON SUE (SUSTAINABLE URBAN EXTENSION)

Located within close proximity to the A47 and supports Hinckley as a sub-regional centre. A sustainable urban extension for 1550 new homes, it acres of employment lat a primary school, retail, and community facilities within the council's current Local Pla

Contact: Rebecca Mitchell, Barwood Homes & Land T -44 (O)664 5/9296 E rebecca.mitchell@barwoodland.co.uk Max Whitehead, Bloor Homes T -44 (O)1827 302000 E maxwhitehead@bloorhomes.com

"We are a proud family owned Midlands engineering business. We see our future in he next 80 years continuing to be based in Leicestershire and look forward to being part of Leicestershire's growth and resurgent as a centre of advance manufacturing."

16 MELTON COMMERCIAL PARK

Contact: Nick Hosking, Innes England



17 OLD DALBY ENTERPRISE VILLAGE

18 EAST MIDLANDS DISTRIBUTION CENTRE (EMDC), BUSINESS PARK

"Our headquarters in the UK are in Leicester and the reasons are simple a prime location in the East Midlands; Culturally diverse, with major national and international connections.

Regional Director, Santander Corporate & Commercial

19 G PARK, ASHBY



20 PEGASUS BUSINESS PARK



21 SEGRO LOGISTICS PARK, EAST MIDLANDS GATEWAY

Contact: Kate Bedson, Segro



Contact: Rob Large, Canmoor T +44(0)20 74954115 E rlarge@cal





1 BLABY BUSINESS PARK

Contact: Malcolm Grayson, Andrew & Ashwell T +44 (0)7855956361 E mdg@andash.co.uk

LUBBESTHORPE

Contact: Tom Kimbell, Burbage Realty

specialist manufacturing facilities and small large scale office space. The site accommo in total some 93,000 sq. m. of office, R&D,

Phase 1 offers 430,000 sq. ft. of prime

PHASE 1 LEICESTER COMMERCIAL PARK,

3 CHARNWOOD CAMPUS (LIFE SCIENCES OPPORTUNITY ZONE)





Leicester City Council Scrutiny Review

Economic Development at Local Level.

A review of the Economic Development, Transport and Tourism Scrutiny Commission

16th October 2019



said that "Labour" would develop job creation, skills and investment plans for parts of Leicester which are economically excluded, including opportunities for local businesses and for young people to engage in positive activities." This review will explore how these aims can be achieved at local levels. This review will seek to evaluate how these commitments are being met now and the measures that could be taken to increase economic participation at local levels, through overarching strategies and individual projects. It will identify an characterise what is meant by economic exclusion at a local level and make recommendations to address the key problems and build upon opportunities. Following the statistical exercise referred to in 7 below, two areas will be selected for in depth consideration. The Leicester to Work Economic Action Plan is underpinned by the objective of getting those most in need into training and into work. This review will provide an opportunity to support an updated plan based on the objectives of this review to explore the means of encouraging local economic development. This review will seek to evaluate the success of existing strategies and investigate measures which might improve developing strategies and consider recommending individual projects. Other key strategies will include the LLEP Area Review (2017) and the review will seek to examine how well it meets the objectives outlined in this review. Other corporate aims which are relevant include: Anti-Poverty policies Living wages policies Procurement policies Within the council the review would seek advice and informatic from within the Economic Regeneration and Adult Skills and		To be completed by the Member proposing the review			
3. Rationale The Labour Party manifesto for the 2019 City Council elections said that "Labour would develop job creation, skills and investment plans for parts of Leicester which are economically excluded, including opportunities for local businesses and for young people to engage in positive activities." This review will explore how these aims can be achieved at local levels. This review will seek to evaluate how these commitments are being met now and the measures that could be taken to increase economic participation at local levels, through overarching strategies and individual projects. It will identify an other archive and what do you want to achieve? (Outcomes?) Links with corporate aims / priorities How does the review link to corporate aims and priorities? The Leicester to Work Economic Action Plan is underpinned by the objective of getting those most in need into training and int work. This review will provide an opportunity to support an updated plan based on the objectives of this review to explore the means of encouraging local economic development This review will seek to evaluate the success of existing strategies and investigate measures which might improve developing strategies and consider recommending individual projects. Other key strategies will include the LLEP Area Review (2017) and the review will seek to examine how well it meets the objectives outlined in this review. Other corporate aims which are relevant include: Anti-Poverty policies Living wages policies Procurement policies Within the Council the review would seek advice and informatic from within the Economic Regeneration and Adult Skills and	1.		Economic Development at Local Level.		
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the objective of getting those most in need into training and into	4.	review What question(s) do you want to answer and what do you	being met now and the measures that could be taken to increase economic participation at local levels, through overarching strategies and individual projects. It will identify and characterise what is meant by economic exclusion at a local level and make recommendations to address the key problems and build upon opportunities. Following the statistical exercise referred to in 7 below, two areas will be selected for in depth		
Set out what is included in the from within the Economic Regeneration and Adult Skills and	5.	/ priorities How does the review link to	updated plan based on the objectives of this review to explore the means of encouraging local economic development This review will seek to evaluate the success of existing strategies and investigate measures which might improve developing strategies and consider recommending individual projects. Other key strategies will include the LLEP Area Review (2017) and the review will seek to examine how well it meets the objectives outlined in this review. Other corporate aims which are relevant include: Anti-Poverty policies Living wages policies		
	6.	Set out what is included in the scope of the review and what is not. For example, which services it does and does not	Learning teams. The procurement department will also be asked to provide information and advice about how procurement strategies support the economic and social objectives of work		

	I				
		Neighbourhood and Youth services and Local schools, colleges and Universities would also be asked to give evidence			
	Develop a draft Project Plan to incorporate sections seven to twelve of this form				
7.	Methodology Describe the methods you will use to undertake the review. How will you undertake the review, what evidence will need to be gathered from members, officers and key stakeholders, including partners and external organisations and experts? Witnesses	Information will be gathered by a task group drawn from members of the Economic Development, Transport and Tourism Scrutiny Commission. Task group meetings will be confidential but normally the notes from the meeting will be published as part of the final report to the Commission. Council officers will be invited to provide written and/or oral evidence to this task group. Statistical evidence will be sought to provide information about levels of employment and economic activity, skills and qualification levels and crime rates in different neighbourhoods in the City. Information about existing opportunities in those areas will also be analysed, such as employment, training and apprenticeships; community facilities; public transport; youth and community provision etc. Following the collection of this evidence, two areas of the City will be selected for consideration. Outside bodies will be invited to provide written/oral evidence to the task group including funders and groups who are also addressing economic and social exclusion. Task Group members may wish to visit sites within the city as well as further afield to see examples of good practice in developing and implementing local economic initiatives. External witnesses will be invited to provide written and oral			
	Set out who you want to gather evidence from and how you will plan to do this	 evidence to the Task Group. These might include: Public sector employers and Private sector employers including Local small employers Local organisations including community based and youth organisations Schools and Colleges Trade Unions Other Local Authorities who have developed 'localism' agendas. The task group may hold evidence gathering sessions in one or more area in the City where there is evidence of economic exclusion. 			
8.	Timescales How long is the review expected to take to complete?	Five months			
	Proposed start date	November 2019			
	Proposed completion date	April 2020			

9.	Resources / staffing requirements Scrutiny reviews are facilitated by Scrutiny Officers and it is important to estimate the amount of their time, in weeks, that will be required in order to manage the review Project Plan effectively.	An estimated 20 days of scrutiny policy officer time will be required to research information, contact and negotiate with outside bodies and prepare a final report.
	Do you anticipate any further resources will be required e.g. site visits or independent technical advice? If so, please provide details.	Yes. A small budget for the task group members to travel to Preston to see 'localism' in action is proposed. There may also be a need for 10 days of consultative work for an expert from one of the local Universities.
10.	Review recommendations and findings To whom will the recommendations be addressed? E.g. Executive / External Partner?	Recommendations will be addressed to the Executive
11.	Likely publicity arising from the review - Is this topic likely to be of high interest to the media? Please explain.	This issue is likely to generate media interest and coverage because of the nature of the topic and likely evidence presented to the Commission.
12.	Publicising the review and its findings and recommendations How will these be published / advertised?	In consultation with the media team. Member interviews may be required.
13.	How will this review add value to policy development or service improvement?	The research and recommendations will underpin council knowledge and evidential base across a number of policy areas, including work being done to develop a jobs and skills strategy.
	To be	completed by the Executive Lead
14.	Executive Lead's Comments The Executive Lead is responsible for the portfolio, so it is important to seek and understand their views and ensure they are engaged in the process so that Scrutiny's recommendations can be taken on board where appropriate.	To meet this significant manifesto commitment, the council is developing A 5-year strategy for the development of jobs, skills and investment plans for our city with a special focus on economically excluded areas of the city. I believe, this work of the scrutiny commission has a focus on fact finding, evidence gathering and identifying what they consider best practise to be in this area of work. This will be a good example of collaborative working and will complement the work we are doing. Cllr Mustafa Malik, Assistant City Mayor for Jobs, Skills and Communities

	To be con	pleted by the Divisional Lead Director
15.	Divisional Comments Scrutiny's role is to influence others to take action and it is important that Scrutiny Commissions seek and understand the views of the Divisional Director.	As an important manifesto commitment, work is already underway through officers to develop the plans referred to here and the intention is to end up with a clear document that has appropriate targets. The scrutiny review can prove very useful to this work, especially regarding fact finding, taking evidence and identifying best practise. To avoid duplication and to ensure complementary efforts a close working relationship will be needed between the scrutiny task force team and my officers.
16.	Are there any potential risks to undertaking this scrutiny review? E.g. are there any similar reviews being undertaken, on-going work or changes in policy which would supersede the need for this review?	No recognised risks at this point (other than the danger of duplication referred to above that needs to be mitigated).
17.	Are you able to assist with the proposed review? If not please explain why. In terms of agreement / supporting documentation / resource availability?	I and my officers will be actively supporting the review.
	Name	Mike Dalzell
	Role	Director of Tourism, Culture and Inward Investment
	Date	2 October 2019
	To be comp	pleted by the Scrutiny Support Manager
18.	Will the proposed scrutiny review / timescales negatively impact on other work within the Scrutiny Team? (Conflicts with other work commitments)	The review will be supported by the Scrutiny Policy Officer and is expected to be able to be accommodated within the existing workload of the team.
	Do you have available staffing resources to facilitate this scrutiny review? If not, please provide details.	The review can be adequately supported by the Scrutiny Team as per my comments above.
	Name	Miranda Cannon (on behalf of Kal Sandhu)
	Date	04/10/19

Economic Development, Transport and Tourism Scrutiny Commission

Work Programme 2019 – 2020

Meeting	Topic	Actions Arising	Progress
27 June 2019	 Overview of the scope of the Commission Manifesto programme relating to EDTT Connecting Leicester update, 	Chair meeting officers and executive members to identify priorities	Chair met with Cllr Clark and Cllr Myers relating to manifesto and other programme issues.
	 including reference to existing and proposed programme 4) Task group review – invitation to members 5) Work programme 	A further request made to members to suggest topics	Issue identified for task group: The Living Wage in Leicester
	1) Overtions to Cit Mayor		
22 August 2019	 Questions to City Mayor City Centre accessibility 		
2010	3) The Local Plan: scrutiny issues4) Planning enforcement		
	performance 5) Work Place Levy 6) Work programme		
10 Ostabar	1) Overtions to City Mayor		
16 October 2019	 Questions to City Mayor Evesham Road link 		
	3) Inward Investment		
	4) Scoping document in relation to		
	local job creation 5) Work programme		

Meeting	Topic	Actions Arising	Progress
4 December 2019	 Questions to City Mayor Procurement and social value Sustainable Leicester/Climate change emergency Accessibility in city centre: update on actions arising from meeting on 22 August Leicester Tourism Action Plan update Update on work of job scrutiny review 		
5 February 2020	Questions to City Mayor Leicester's Draft Local Plan Update on work of job scrutiny review		
1 March 2020	Questions to City Mayor Leicester's Draft Local Plan	To deal with issues not covered by the previous meeting	

Economic Development, Transport and Tourism Scrutiny Commission 2019/20 DRAFT FORWARD PLANNING

Date of meeting	Topic	Brief description of actions	Progress
ONGOING 2019 / 2020	City Mayor & Executive Plan of Key Decisions	Commission to keep a watching brief and receive regular reports / updates on executive key decisions planned relating to this portfolio.	Ongoing
	Spending Review Programmes linked to: a) Councils General Fund Revenue Budget Report 2018/19 to 2020/21 b) Capital Programme Projects	Commission to keep a watching brief and receive regular updates on issues related to budgets with this portfolio (Full council in February 2018 agreed Council's General Fund Revenue Budget report 2018 to 2021).	Ongoing
)	Connecting Leicester Projects	Commission agreed to be involved at the early stages of development of plans	Ongoing updates
	'Leicester: Great City' Economic Action Plan 2016-2020' Website Link: https://www.leicester.gov.uk/media/5 7817/economic-action-plan-2016- 2020.pdf	Commission to receive regular updates and reports relating to the 5 themes within the Economic Action Plan.	Ongoing
Autumn 2019	City Centre audit	Report on city centre retail take up / city centre plans	
	Smart City	Deferred from December meeting	
	Fuel poverty		
	Bus related issues	Deferred from February 2020	
TBC	Healthier Air for Leicester – Air Quality Action Plan 2015 – 2026	Progress update on actions (joint with health & wellbeing scrutiny)	
TBC	Cultural Quarter	Update	
TBC	Waterside regeneration	Update	
TBC	Pioneer Park/Space Park	Update	

TBC	'Leicester Flood Risk Strategy'	Update	
TBC	Midlands Connect (MC)	Report on progress	
TBC	Strategic Transport Plan	Report on progress	
TBC	Major Transport Projects (including NPIF projects)	Report on progress	
TBC	Neighbourhood Highway Safety schemes	Report on progress	
TBC	Sustainability Action Plan		
TBC	Leicester's Biodiversity Action Plan 2011-2021	Update on progress on actions	
TBC	Leicester City Cycle Action Plan	Report on progress on the actions	
TBC	Leicester City walking Action Plan'		
Autumn 2019	'Leicester Tourism Action Plan	Refresh and update of existing strategy	
Late 2019	Hearing relating to making the city a living wage city and a driver for better working conditions and workers' rights across all sectors, including the textile industry		
Early 2020	Employment Hub update Including Jobs, Skills, Training and Apprenticeships issues where appropriate	Report on progress	
January 2020	Overall Adult Skills and Learning Performance	Following performance self-assessment report for Ofsted and is prior to planning for the 2010-21 academic year	
Autumn 2019	Inward investment	Report on progress including recent web site investment and general progress	
TBC	Leicester, Leicestershire Enterprise Partnership (LLEP)	Update/local Industrial strategy	

TBC	Transforming Cities Programme	To report on developments / negotiations with government	
Late 2019	Business Support Update	To receive a report on progress	
Early 2020	Bus services	To receive update following task group report	

